

Title: Development Model and Strategy of Intelligent Logistics;
JD Logistics Case

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ABSTRACT

Along with the popularization of the Internet, e-commerce develops rapidly, and the logistics industry rises rapidly in our country as a service industry. With the development of modernization, automation and Intelligentization, the logistics industry is starting toward the sunrise industry. In this paper, by studying the warehouse management under the JD smart logistics Model, detailed analysis is made from the development model and strategic research, and the new trend of the development of JD smart logistics.

Keywords: JD smart logistics standardized supply chain development model