

**Title:** Technology alliance stability on the technological innovation ability in the context of globalization, China Unicom case

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## ABSTRACT

In recent years, in the context of globalization characterized by innovation, China Unicom is a shortcut to realize complementary technological resources, reduce the risks and costs of new technologies, new products, or new services, occupy a dominant position in the competition, and obtain continuous competitive advantage through technological innovation. The stability of the technology alliance is conducive to improving the technology research and development capabilities, the product development speed, and the success rate of technology innovation, and promoting the operators to seize the new revenue opportunities and obtain cost-effectiveness. At present, under the background of globalization, China Unicom's technology alliance theory is in a mature stage, but it still faces many problems in practical management. This paper is based on the enterprise strategy management theory, the system analyzes the stability of technology innovation ability positive internal mechanism, summarizes the technology alliance stability on the background of China Unicom's technology innovation ability, and finds out the weak links in the process of technology alliance management, is beneficial to improve the technology innovation ability of China Unicom under the background of globalization.

**Keywords:** innovation ability; technological innovation; China Unicom