

Title: Problems and Countermeasures in Purchasing Management; "A"
International Trading Company Case

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ABSTRACT

Procurement is an important link in the supply chain, which has a great impact on the success of enterprise management. Getting the right raw materials and semi-finished products to the right place at the right time, at the right price, of the right quality, is crucial for any manufacturing company. In practice, it is necessary to manage procurement as a part of the supply chain. To manage properly, we need to pay attention to the following aspects:

1. Formulate the procurement plan, which includes the price, quality, source, delivery, and transportation of the purchased goods.
2. Choose the right supplier and determine the mode of their cooperation.
3. Determine the quantity and batch to be purchased to prevent unnecessary inventory and increase shipping costs.

With the development of social economy and the improvement of people's material living standard, the demand of consumers for goods is constantly increasing. From the perspective of the relationship between consumption and production, the two appear to influence each other, and even in the market economy, they show a mutually decisive relationship. For enterprises, to survive and develop in the current demand environment, it is necessary to make sufficient efforts in production, and the

production of enterprises is the result of the common coordination and common effect of all links, any problems and mistakes in the link related to production will inevitably affect the healthy and smooth development of enterprises. From all aspects of enterprise production, procurement in which plays a fundamental role, purchasing can not only provide materials for the enterprise production, and the effective purchasing management can reduce production costs, improve production efficiency and product quality assurance, so procurement throughout the enterprise production operation is a link cannot be ignored. Whether for large enterprises, or small and medium-sized enterprises, should pay attention to the problem of procurement management, especially in the context of rapid economic development today, the key role of procurement management is more prominent. Therefore, from this point of view, how to correctly understand procurement management, and how to take countermeasures to strengthen the impact of enterprise management when problems occur in procurement management, is a very profound topic, and the correct understanding and discussion of this problem, can promote the professional development of procurement management. Therefore, based on this problem, this paper discusses the problems and countermeasures of enterprise procurement management, and a profound understanding of the procurement management in the development of enterprise production plays an important role.

Keywords: purchasing management; Countermeasure research