

Title: Design and Optimization of Haidilao Cost Control System
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ABSTRACT

This study discusses the design and optimization of Haidilao cost control system. The current situation, problems and optimization strategies of Haidilao cost control are deeply analyzed through literature research, case analysis, and financial data analysis. This study found that Haidilao is under great pressure in terms of labor costs, food material procurement and operating costs. In view of these problems, this paper puts forward the strategies of optimizing organizational structure, perfecting budget management, strengthening cost control and implementing information management, and designs the corresponding cost control system. The research results have important theoretical and practical significance for catering enterprises to improve the cost control level and enhance their competitiveness.

Keyword: Haidilao, budget management, catering enterprises